



## **AMIC EXPORT HUB FAQ**

### **What is the AMIC Export Hub?**

In 2020 AMIC was successful in receiving a grant from the Department of Industry, Science, Energy and Resources for to establish an export hub for micro/boutique processors looking to expand their meat business beyond the domestic sector. With the support of the grant AMIC developed an online Export Hub.

The AMIC Export Hub aims to assist participants to develop an understanding of meat exports, as well as assist them to navigate the meat export landscape.

The AMIC Export Hub will consist of six key modules to be delivered over a six-month period.

1. Fundamental tools for export
2. Export plan development
3. Technical capability – support on regulation
4. Innovation strategy
5. Export logistics
6. Market development and support

The program will be a blended learning program, hosted in our Learning Management System WebCampus.

Further details regarding the schedule and content are available on the AMIC website. <https://amic.org.au/sme-export-hub/>

### **Who is Eligible to participate in the AMIC Export Hub?**

The program is open to small to medium enterprises (SME) who are currently domestic meat processors.

An SME for the purposes of this project is a meat processing company with less than 20 fulltime equivalent employees, this is consistent with the Australian Bureau of Statistics definition for SMEs.

### **Do I have to be an AMIC member to participate in the program?**

No, the program is open to both AMIC members and non-members.

### **What is the cost associated with participating in the AMIC Export Hub?**

Participation in the program is free for both AMIC members and non-members.

**What is blended learning?**

Blended learning refers to the way in which the participants of the course will undertake their learning journey. Blended learning combines a person-to-person element as well as online activities, resources, and guides. We achieve this through our online webinars where our experts and guest speakers along with the AMIC team, will talk to you and guide you through your learning. This is bolstered by our our WebCampus system, which will help guide participants through their learning with activities, learner guides and resources simultaneously.

**What is Webcampus?**

WebCampus is a learning management system which is hosted by canvas. We have created and customised our own experience within this, to provide a unique place to undertake your learning. A major benefit of WebCampus is the ability to engage in peer-to-peer discussions and reviews online. This assist in building participates networking skills and creates a 'community as a practice'.

**What to expect?**

Once approved and enrolled in the course, you will receive an invitation email from Canvas @ WebCampus. Simply click on the invitation to set up your account and get started.

Once inside you will be able to view the courses you are enrolled in on your dashboard, and content for each module will be released at specific dates for you to access. The course consists of 6 modules, each with a presentation/webinar, learner guide and activity book and online interactions.

**What requirements are there for the course?**

This course requires access to the internet. We recommend a speed of 12mbps, and an absolute minimum of 3mbps on a stable connection.

We recommend that you have access to a computer to do this course. You will get more value from being able to view this on a big screen. We do have a learner workbook which we recommend printing out and using, however a lot of work will be involved looking through websites and our online platform.

The minimum requirement would be a smart phone to undertake your learning. There is an app available on iOs and android stores called CANVAS STUDENT. You will be able to undertake all your learning and activities on there also.

We recommend there is some basic knowledge of using web browsers, Microsoft word, and website navigation. Supported browsers include Chrome, Firefox and Edge.

**For enquiries, please email [exporthub@amic.org.au](mailto:exporthub@amic.org.au)**