

## FREE LEARNING OPPORTUNITY MEAT EXPORT INDUSTRY

AMIC has developed a FREE online course to assist micro and boutique meat processors to develop an understanding of meat exports to expand their business beyond the domestic sector. Participants will gain knowledge of the export process, with NO obligations or costs – this course is open to AMIC members and non-members!

The program will be a blended learning program encompassing online learning modules and webinars with industry specialists and guest speakers:

1. Fundamental tools for export
2. Export plan development
3. Technical capability – support on regulation
4. Export logistics
5. Market development and support
6. Innovation strategy

The program commences in June 2021, the program is largely self-paced with each module will be released at specific dates for you to access.

## BE QUICK TO SECURE YOUR FREE SPOT!

### Who is Eligible?

Participation in the program is open to both AMIC members and non-members who are small to medium (SME) domestic meat processors or manufactures.

### What is the Cost?

As the program is supported by the Department of Industry, Science, Energy and Resources there is no cost associated with participation.

## REGISTER HERE:

For further information regarding the schedule, content and enrolment visit AMIC at: <https://amic.org.au/sme-export-hub/> or email us at: [exporthub@amic.org.au](mailto:exporthub@amic.org.au)

<p><b>Module 1 – Fundamental Tools for Export</b></p> <ul style="list-style-type: none"> <li>• Identify key government and industry export stakeholders.</li> <li>• Identify steps to establishing new export markets.</li> <li>• Utilise the international readiness indicator tool.</li> <li>• Identify Quality Assurance arrangements.</li> </ul>	<p><b>Released online:</b> 3 June 2021</p> <p><b>Webinar:</b> 17 June 2021</p>
<p><b>Module 2 – Export Plan Development</b></p> <ul style="list-style-type: none"> <li>• Develop an export plan.</li> <li>• Identify market research processes.</li> <li>• Identify export markets.</li> <li>• Identify market risks.</li> </ul>	<p><b>Released online:</b> 1 July 2021</p> <p><b>Webinar:</b> 15 July 2021</p>
<p><b>Module 3 – Technical capability – support on regulation</b></p> <ul style="list-style-type: none"> <li>• Identify major export legislation.</li> <li>• Identify and describe importing country requirements.</li> <li>• Identify Quality Assurance arrangements</li> <li>• Identify the role of the federal Department of Agriculture.</li> <li>• Identify registration and inspection requirements.</li> <li>• Explain the nature and purpose of export documentation.</li> </ul>	<p><b>Released online:</b> 29 July 2021</p> <p><b>Webinar:</b> 12 August 2021</p>
<p><b>Module 4 – Export logistics</b></p> <ul style="list-style-type: none"> <li>• Identify regulation requirements.</li> <li>• Identify key features of transport modes.</li> <li>• Identify defined shipping terms.</li> </ul>	<p><b>Released online:</b> 26 August 2021</p> <p><b>Webinar:</b> 9 September 2021</p>
<p><b>Module 5 – Market development and support</b></p> <ul style="list-style-type: none"> <li>• Identify export strategies.</li> <li>• Identify business support opportunities.</li> </ul>	<p><b>Released online:</b> 23 September 2021</p> <p><b>Webinar:</b> 7 October 2021</p>
<p><b>Module 6 – Innovation Strategy</b></p> <ul style="list-style-type: none"> <li>• Overview industry research and development opportunities.</li> </ul>	<p><b>Released online:</b> 21 October 2021</p> <p><b>Webinar:</b> 4 November 2021</p>

