



**Become an AMIC
Processor member...**

... we're here for you



... an industry that directly and indirectly employs over 200,000 Australians and is worth an estimated \$30 billion to the Australian economy.

The Australian Meat Industry Council (AMIC) is the only peak industry body representing the post-farmgate Australian meat industry. AMIC's 1,500 members include retailers, processors, wholesalers, commercial exporters, and smallgoods manufacturers. Our focus is to provide services and support to Members to improve their working environment and achieve best industry outcomes; an industry that directly and indirectly employs over 200,000 Australians and is worth an estimated \$30 billion to the Australian economy.

In 2021-2022 we have an exciting program of work that will see increased focus on member and partner value. Upgraded systems, improved communications, and new products and services mean a year of outstanding value for our members.

Access to Labour

Our industry directly supports 100,000 jobs in Australia with labour accounting for more than half of a business's cost to operate. But members are held back by labour deficits and a visa system hampered by COVID impacts. Together with inadequate funding for training, this has led to many businesses being prevented from running at full capacity, with difficulties in filling job vacancies an ongoing concern. The impact of processing workforce shortages will be especially pronounced once the current herd/flock rebuild is complete, or seasonal conditions shift to a drier outlook.

Animal Welfare

AMIC and our membership are committed to proper, stringent, and accountable animal welfare practices across the supply chain. We have a welfare committee within AMIC that is solely focused on understanding and implementing the best practices around welfare, and we also have an independently assessed welfare certification system.

Food Regulation

The red meat industry's food safety reputation is built on a strong framework of legislation, industry, and government programs. Australia's meat industry and AMIC have implemented measures along the supply chain to ensure the safety, quality, and integrity of Australian produce.

Market Access

Free Trade Agreements (FTA) are essential to gaining market access and there have been some good wins on this front in recent years-but FTAs are not enough to help our members maximise their market potential. With more than 70 per cent of the beef and sheep meat produced in Australia being exported, retaining, and improving market access has never been more important. AMIC will be strongly delivering on our market access strategy throughout FY21-22, in partnership with government.

Animal biosecurity and traceability

The red meat industry's access to premium international markets is underpinned by Australia's favourable animal health status and an efficient and effective traceability system. AMIC is focused on driving continuous improvements in our biosecurity preparedness and traceability systems.

Shipping and logistics

Being able to physically export perishable meat and meat products to destination markets is contingent upon exporters being able to access freight and logistics networks at a competitive rate, with reliability and within a timely fashion. AMIC is committed to assisting our members to advocate for a sustainable balance of air and sea freight.



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COUNCILS AND COMMITTEES

National Processor Council

The National Processor Council (NPC) is elected by members every four years and represents the interests of the members as a policy advisory body. The NPC advises and makes recommendations to the AMIC Board.

Internal Reference Committees

In addition to the NPC, Internal Reference Committees (IRC's) operate to analyse issues, develop solutions, and advise on strategy and policy to support the broader processing industry.

IRC 1 - Trade and Economic Market Access

Free Trade Agreement management, quota issues and marketing concerns.

IRC 2 - Technical Market Access and Food Safety

Technical market access matters, EMIAC, Halal, market access programs and domestic food safety systems.

IRC 3 - Livestock Issues Management

Procurement issues, market management, integrity systems, animal welfare.

IRC 4 - Industry Standards

AMILSC management and outcomes, language and standards, objective carcass measurement, raising claims, MSA and lamb definition.

IRC 5 - Plant Management, R&D and Sustainability

Management of AMPD liaison, R&D projects within plant e.g. robotics, packaging, and environmental management, sustainability initiatives.

IRC 6 - Workforce Management

Imported labour regulation, Human Resources, Industrial Relations, Workplace Health & Safety, training.

IRC 7 - Infrastructure and Logistics

Logistics (road, rail and port), energy management.

IRC 8 - Communications

Communications, media, social media, industry information and advocacy.





COMMUNICATIONS

www.amic.org.au

AMIC's website provides a key channel for communication with our members, industry, non-members, the wider public and press. Our member portal provides a hub for information, resources, webinars, campaigns, and events.

Member Circulars

Our member circulars keep our members abreast of the latest news, regulatory changes, technical updates, and key time-critical information to keep our members' businesses informed.

Prime Cuts

Distributed to all AMIC Processor members, regulators, industry bodies and other affiliated groups. The e-newsletter is considered a critical news source for many in the industry, and provides regular updates on AMIC activities, industry news and international headlines affecting members.

Social media

AMIC's social media channels have continuous growth month on month, with a strong audience reach of members, industry, and regulators. Twitter, Facebook, and LinkedIn provide regular updates on AMIC's positions, activities, and commentary.



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These partnerships and associated offers provide significant discounts for members on their energy and insurance bills.

PARTNERS AND JOINT INITIATIVES

AMIC has partnered with EnergyAustralia for exclusive member only energy offers; and AMIC and Marsh have a joint initiative with AMIC Insurance, a risk management program leveraging the insurance broking expertise of Marsh and deep industry engagement and understanding of AMIC.

The AMIC Insurance team at Marsh is committed to delivering a comprehensive suite of services and solutions for AMIC members, across:

- **Insurance;**
- **Risk Management and Strategy;**
- **People Risk;**
- **Workers Compensation; and**
- **Return to Work**



EXAMPLES OF SUPPORT

Detained consignments

AMIC regularly assists members with detained consignments. This may involve AMIC interaction with DAWE regional certification staff and DAWE central office, as well as agriculture counsellors and industry representatives in each market to achieve the best outcome for detained consignments. AMIC has successfully facilitated consignments to various markets, with significant cost savings to the Australian exporter (at least \$10,000 in each case).

Technical assistance

AMIC provides technical assistance to members on issues including food standards/ food safety and microbiology. AMIC successfully assisted one member with a consignment disposition based on the interpretation of a laboratory report. AMIC helped to save the consignment from being downgraded for heat treatment, saving the exporter at least \$50,000.

Development of standards

AMIC is the number one Peak Industry Council that government turns to for industry input in the development of standards. For example, AMIC provided detailed comments on the 470+ page Export Control Bill that forms the single biggest piece of legislation that governs meat exports.

All of AMIC's extensive comments were accepted and adopted in the final Act.



Participation on committees/reviews

AMIC leads industry participation on several committees, including food safety, animal welfare, finance and staffing and government operations. These occur at least four times a year (or more). Through these committees, AMIC provide members with a platform for engaging with regulators to ensure that decisions are fair, practical, and transparent.

Employment services and activities

AMIC is custodian and administrator of the Meat Industry Award, which is the sole award that covers all meat processing, smallgoods and retailing establishments in Australia.

AMIC provides members with advice, service, and representation in relation to all areas of employment relations including wages, leave provisions, enterprise agreements, apprenticeships and traineeships, industrial disputes, disciplinary and dismissal matters, work health & safety and workers compensation.

AMIC is partnering with the Federal Government on the PaTH Careers program to trial attraction and retention programs for workers in the meat industry, and working closely with government on the development of the Agriculture Visa.



MEAT BUSINESS WOMEN

AMIC is the exclusive Australian Territory Partner for Meat Business Women (MBW), the global professional networking movement for progressive women working across the meat industry.

MBW is for women working within the post-farmgate meat supply chain with three key objectives:

- Develop the image, culture, and landscape of the meat industry to make it more attractive to female talent.
- Nurture new female entrants into the sector through networking, education, and mentoring.
- Skilfully improve networking.

AMIC holds two MBW events per year.



INSPIRE · NETWORK · GROW

NEXT STEPS

Contact us for more information and membership pricing:

Dr Mary Wu

General Manager - Processing and Export

Australian Meat Industry Council

E: mwu@amic.org.au

M: 0458 882 770

WHY JOIN?

Influence over AMIC strategic direction

A strong voice in sector issues and advocacy

National presence within AMIC membership

Opportunity to be elected to the National Processor Council

An opportunity to be nominated to the Board.

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PO BOX 1208, Crows Nest, NSW 1585

M: 0458 882 770

E: mwu@amic.org.au