

MEAT BUSINESS WOMEN

THE PROFESSIONAL GLOBAL COMMUNITY FOR WOMEN WORKING
ACROSS THE MEAT INDUSTRY



INSPIRE · NETWORK · GROW

STRATEGIC AND COUNTRY PARTNERSHIPS

GLOBAL GROWTH



Canada, 2022

UK, 2015

Ireland, 2019



**Recognised by United Nations
as fulfilling a Sustainable
Development Goal**



**5000+ attendees at MBW
events globally**



**10,000 followers on social media,
representing the entire breadth of
the supply chain**

Australia, 2019

New Zealand, 2019

TERRITORY PARTNERS



Our territory partners work closely with the global Meat Business Women team to deliver relevant territory events and activity

Australian territory partners



New Zealand territory partners



MISSION



INSPIRE



NETWORK



GROW

VISION

To be the global professional networking group for women working across the meat industry. Assuring the sustainability of our sector by attracting & retaining the best possible talent.

VALUES



We champion the meat industry

We advocate diversity and inclusivity

We encourage and support a well-connected global professional membership of like-minded, hard working, ambitious, people.

We inspire innovative thinking and collaborative relationships



OUR STORY SO FAR...



GENDER REPRESENTATION REPORT



**60 organisation over
50,000 employees**



**Focus groups of 30 women
and men in the sector**



**Interviews with
senior HR and Operational
leaders**



**Focus groups with 65
under graduates**



GLOBAL FINDINGS



36% of the workforce

14% board level director roles

5% chief executive roles

Women are heavily represented in junior roles and under-represented at every level above junior level

KEY THEMES & ACTIONS



CHANGING PERCEPTIONS OF THE SECTOR
PERCEPTION NEED NOT BE REALITY

MOVING INCLUSION UP THE AGENDA

TACKLING THE BROKEN CAREER LADDER

STRENGTHENING NETWORKS AND
CREATING VISIBLE ROLE MODELS

GENDER PROOFING WORKING PRACTICES AND PATTERNS



#SHELOOKSLIKEME

- Changing perceptions of careers in the meat industry
- Challenging stereotypes about working in meat
- Highlighting female role models
- Encouraging more women to join the sector
- Giving the sector a human face



Thanks so much for all of your dedication to supporting the industry and driving awareness of the wealth of opportunities for people just like me!



AUSTRALIA CORPORATE MEMBERSHIP



Your organisation:

- Ability to use MBW as meaningful pillar of Corporate Social Responsibility including gender pay reporting
- Access to key retailers and suppliers at a senior level with networking and collaboration opportunities
- Company branding across annual country events
- Brand exposure and support across social media channels and event booking channels
- Use of the Meat Business Women logo for the sponsorship period

Your people:

- 10 individual Meat Business Women memberships. Access to monthly masterclasses and global mentoring portal.
- Ability to use MBW membership to attract and retain female talent and complement your employee development strategy

\$11,500 (£6,500)
Annual fee

AUSTRALIAN SPONSORS

SHEEP
PRODUCERS
AUSTRALIA



UK & IRELAND SPONSORS

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A PART OF PACKAGING A FOOD-SAFE WORLD

MOGUNTIA FOOD GROUP
Flavoursome solutions since 1903



 **Graphic**
Packaging
INTERNATIONAL

 **G. MONDINI**
DOSATRICI - CONFEZIONATRICI AUTOMATICHE

PPS
RETURNABLE EQUIPMENT SOLUTIONS

 **PINSTONE**

BORD BIA
IRISH FOOD BOARD



 **Sealed Air**

AHDB

Artisan
Finnebrogue



 **amcor**

STRATEGIC CORPORATE MEMBERSHIP



Your organisation:

- Ability to use MBW as meaningful pillar of Corporate Social Responsibility including gender pay reporting
- Branding across all UK & Ireland events in 2023 / 2024
- Branding across all online MBW events in 2023 and 2024 (UK, Ireland, Australia, New Zealand and Canada)
- Brand exposure and support across social media channels and event booking channels
- Participation in global campaigns such as She Looks Like Me
- Corporate case study featured on MBW website and social media channels
- Director level access to lead a 2023 or 2024 MBW initiative (masterclass or written content)
- Trialling a Meat Business Women accreditation currently
- Use of the Meat Business Women logo and resources for the sponsorship period to use as proof of positive action
- Personal biannual briefings from Meat Business Women and monthly updates

Your people:

- 25 individual Meat Business Women memberships. Access to monthly masterclasses and global mentoring portal
- Ability to use MBW membership to attract and retain female talent and complement your employee development strategy

\$20,490 (£11,500) per year (for a minimum of 2 years)

STRATEGIC PARTNERS



INDIVIDUAL MEMBERSHIPS



Your benefits

- Access to all monthly online personal development masterclasses (Minimum 12 per year)
- Access to library of previous masterclasses (watch on-demand)
- Access to exclusive global mentoring programme with resources and guidance
- Discounted tickets for our annual industry conference and networking events
- Exclusive content, recommendations, resources and industry news
- Connect to a global network of women to share knowledge, experiences and grow
- Opportunity to feature in content campaigns
- Use MBW membership to complement your personal development plan

\$176 (£99) each per year

FEEDBACK FROM OUR MEMBERS



Meat Business Woman has not only helped me build confidence in my own ability, but has allowed me to achieve great things personally and professionally.



I'm proud to be able to associate with Meat Business Women which is helping to change the old-fashioned perception of being a male dominated industry to one that is seen to be open to all and is forward thinking, relevant, exciting industry to work.

Adam Couch, CEO, Cranswick Plc



I would highly recommend membership. I have found the online resources hugely beneficial to my career development, and the events provide a great opportunity to network and gain insights from women right across our industry.

