



**AUSTRALIAN
MEAT
INDUSTRY
COUNCIL**



**RETAIL MEMBERSHIP
2023/24**

amic.org.au

As the peak body for the meat industry, The Australian Meat Industry Council (AMIC) exists to help Australia's post farmgate meat sector achieve and maintain profitability.

Our Independent Local Butchers are woven into the fabric of the Australian Community and represent one of the oldest trades in Australia.

AMIC has established itself as the industry voice and champion in supporting and advocating for Independent Local Butchers.

The Fresh Meat Specialists

The ILB shield in your window is a mark of quality, and an assurance to your customers that you are a fresh meat specialist.



AMIC is custodian and administrator of the Meat Industry Award, which is the sole award that covers all meat processing, smallgoods and retailing establishments in Australia.

AMIC provides members with advice, service, and representation in relation to all areas of employment relations including wages, leave provisions, enterprise agreements, apprenticeships and traineeships, industrial disputes, disciplinary and dismissal matters, work health and safety, and workers compensation.

We advocate on your behalf. We work closely with both State and Federal Governments to ensure that you have a voice on issues that impact our industry.



Your State Council represents you at a state level, providing policy advice and direction on state-specific issues.

State Council representatives are elected to sit on the National Retail Council, bringing forward issues and recommendations from the states to our National Council. Meeting quarterly, the National Retail Council works for all retail members providing policy advice to ensure members from every state have representation in AMIC's direction and activities.

Our regular emails update our members about news events and services and the members only portal, accessible via the website, provides interesting articles, member updates, resources, webinars and access to the HR/IR hub.



Our joint initiative with Marsh, a global leader in insurance broking and risk management, offer AMIC Insurance, an exclusive member-only product. Marsh's team of experienced brokers have harnessed the collective risk needs of Australian butchers to secure a comprehensive, industry-wide, business insurance solution.

We recognise that it remains a challenging time given the pressures of inflation, supply chain disruptions and managing consumer confidence and expectations. We have partnered with The Retail Doctor Group to provide members with an online training program.

The programs aims to empower butchers with tools and insights to develop customer loyalty, increase transactional value growth, and improve customer service.



We will continue to again support Meat & Livestock Australia and APL with their retail campaigns and further initiatives aimed at putting the spotlight on the importance of butchers in local communities.

We have a strong relationship with the Council of Small Business Organisations Australia (COSBOA) aligning on small business issues and policy topics and through media relations, industry, and government connections, as well as to consumers through our many campaigns and partner associations, we continue to promote retail butchery and all of the services that make you unique.



Thank you to all our Independent Local Butchers. We are proud to represent you and hope you are in turn proud to be a part of your industry organisation in 2023/24.

An AMIC membership adds value to your business every day through:

- Expert HR and support on employment matters
- Industry news and through regular e-newsletters, emails, socials and online.
- Apprentice, Sausage, Burger and Charcuterie competitions as well as access to industry events, networking, dinners and workshops.

For more information and to request an application form visit us call your State Manager directly or contact us:

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